



# QUALITY MODERNIZATION

QUALITY ORIENTED ENTREPRENEURSHIP

This enterprise has been co-financed by the above mentioned Action, which aims at the upgrading of the competitive position of medium - sized enterprises.

The investment concerns the acquisition of new production equipment and/or in the adaptation of production standardization and certification systems.

Below are the economic sectors which are being financed by the Program:

- Agri-food /food industry
- Energy sector
- Environmental sector
- Information & communication technologies (ICT)
- Tourism sector
- Logistics
- Health and pharmaceutical industry
- Materials – construction
- Creative and cultural industry



**European Union**  
European Regional  
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**EPAnEK 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



**QUALITY  
MODERNIZATION**  
QUALITY ORIENTED ENTREPRENEURSHIP

The enterprise **MAKIOS SA** based in **CENTRAL MACEDONIA** region, has joined the Action "Quality Modernization" with a total budget of **150 million €**. The Action aims at the digital upgrading of very small, small and medium sized enterprises.

The investment's total budget is **200.000 €** out of which **100.000 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved subsidised Business Plan includes investments in the following categories:**

- ✓ Machinery – Equipment

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expansion by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increased productivity and improvement of operational procedures
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



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