



QUALITY MODERNIZATION

QUALITY ORIENTED ENTREPRENEURSHIP

This enterprise has been co-financed by the above mentioned Action, which aims at the upgrading of the competitive position of medium - sized enterprises.

The investment concerns the acquisition of new production equipment and/or in the adaptation of production standardization and certification systems.

Below are the economic sectors which are being financed by the Program:

- Agri-food /food industry
- Energy sector
- Environmental sector
- Information & communication technologies (ICT)
- Tourism sector
- Logistics
- Health and pharmaceutical industry
- Materials – construction
- Creative and cultural industry





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The enterprise **MAKIOS SA** based in **CENTRAL MACEDONIA** region, has joined the Action "Quality Modernization" with a total budget of **150 million €**. The Action aims at the digital upgrading of very small, small and medium sized enterprises.

The investment's total budget is **200.000 €** out of which **100.000 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Machinery – Equipment

Through the participation in the Action, the enterprise achieved:

- ✓ Competiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expansion by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increased productivity and improvement of operational procedures
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνηΕΚ



ΕΠΑνΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

**Interest rate subsidy on underlying loans to
Small and Medium Enterprises (SMEs)
affected by the COVID-19 Virus Pandemic Measures**

In accordance with the measures that have been implemented to support entrepreneurship, this enterprise has been financed in order to cope with the consequences of the COVID-19 outbreak.



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HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SERVICE FOR THE MANAGEMENT AND
IMPLEMENTATION OF INDUSTRY, COMMERCE AND
CONSUMER PROTECTION (ΕΥΔΕ - ΨΕΚ)



Co-financed by Greece and the European Union